



Kick-offs in CW43

Wednesday,
October 25, 2023,
2-3pm
or
Thursday,
October 26, 2023,
10-11am

**Deadline
Test Period 2**
until **November 8, 2023**
at **10:00 am**

Get to know company
divisions & functions

Q&A Session
at **2:00 pm**
Feedback & Video
“Implement strategies“

**Deadline
Period 2**
until **November 22, 2023**
at **10:00 am**

Develop competitive strategies &
implement them operationally

Q&A Session
at **2:00 pm**
Feedback & Video
“Analyze balance sheet“

**Deadline
Period 4**
until **December 6, 2023**
at **10:00 am**

Result-oriented management
of costs

Q&A Session
at **2:00 pm**
Feedback & Video
“Increase company value“



Final Event
December 15, 2023
at **2:00 pm**

Analyze the course of the
simulation & introduce
successful corporate strategies

**Deadline
Test Period 1**
until **November 2, 2023**
at **10:00 am**
Get to know company
divisions & functions
Q&A Session
at **2:00 pm**
Feedback & Video
“Analyze market research report“

**Deadline
Period 1**
until **November 15, 2023**
at **10:00 am**
Align products & services to
customer needs
Q&A Session
at **2:00 pm**
Feedback & Video
“Understand financial reports“

**Deadline
Period 3**
until **November 29, 2023**
at **10:00 am**
Manage bottleneck situations
Q&A Session
at **2:00 pm**
Feedback & Video
“Use cost accounting“

**Deadline
Period 5**
until **December 13, 2023**
at **10:00 am**

Service Line:

Tuesday 2:00 - 5:00 pm & Friday 9:00 am - 12:00 noon

* All times in CET.